

***Rotary's goal is  
to eradicate  
Polio completely***

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## **International Causes**

### ***End Polio Now***

For over 25 years Rotary has contributed more than AUD\$800 million and coordinated volunteer teams all over the world to vaccinate children against Polio. As a result, the number of children afflicted with Polio has been reduced from 356,000 a year to less than 900 a year and the number of countries that are Polio endemic has been reduced from 125 to only 4. Rotary's goal is to eradicate Polio completely by 2012.

### ***Youth Exchange Programme***

Each year about 7,000 young people (aged between 16 and 18 years) spend up to a year living in another country under the auspices of Rotary International. These young people live with host families, learn about the culture of their new country, and continue their education. This is the largest youth exchange program in the world.

### ***Peace Scholar Program***

The Rotary Foundation provides opportunities for young adults to earn a graduate degree in peace and conflict studies. Seventy scholars a year attend one of 6 world-wide University Peace Centres and are fully funded for two years, receiving benefits such as tuition, room, board and other expenses. These programs are expected to produce generations of people who can play a major mediating role for world peace in the coming years.

## **National Causes**

### ***Australian Rotary Health [ARH]***

Rotary Districts and Clubs in Australia raise approximately AUD\$4.2 million per year for distribution by ARH. The funds have been distributed to medical and health research including Mental Health (especially Adolescent Mental Health), Sudden Infant Death Syndrome (SIDS), Prostate Cancer, Ross River Virus, Bowel Cancer, Malaria and problems of the Aged. In particular, ARH as a research and development organization has an international reputation for its research into better understanding and treatments for Mental Health.

### ***Bowel Scan***

This nationwide program, established by an Australian Rotary Club (Lismore), sells Bowel Scan Kits each year to the public and arranges for free testing. It is estimated that 3 in every 100 tests are positive and the early detection produced by this program has resulted in the saving of a significant number of Australian lives.

### ***Rotary Youth Leadership Award (RYLA)***

This program also originated in Australia and involves a special one-week training program for young people (aged 19 through 25 years) selected on the basis of their leadership potential. All expenses are paid by Rotary clubs. RYLA programs are normally held annually and have now been accredited by Rotary International for world wide operation.



## **Recent Local Causes**

The Rotary Club of Margaret River has spent \$800,000 on a multi-purpose covered community meeting space and sports facility in Punmu, Western Australia. This has been constructed for use by the local indigenous population and has quickly become a thriving hub for the community.

A 13 week domestic violence prevention program has been developed by The Rotary Club of Brighton.

A “Wheelchairs for Kids” project run by The Rotary Club of Scarborough sees 300 wheelchairs per month being manufactured and sent to developing nations around the world.

The Rotary Club of Hampton has supplied solar lighting facilities, designed and funded by the Club, to remote Fijian villages.

Many Rotary Clubs have been working hard to support communities in the aftermath of natural disasters throughout Australia including during the years of drought, the bushfires of 2009 and the floods of 2011.

Australian Rotary clubs complete over 10,000 local and international community projects each year.

**“The number of children afflicted with Polio has been reduced from 356,000 a year to less than 900 a year”**



## **Building Cooperative Relationships With Your Business**

### **Mutual benefits**

At Rotary Australia we are now looking to partner with and develop cooperative relationships with small and large Australian businesses that are also leaders in their fields.

Rotary is Australia’s leading community service organisation. We are a large network of prominent Australians looking to support the businesses we partner with. We want to see your business succeed along with the projects you champion.

We are looking for a cooperative relationship based on mutual respect and a desire to produce mutual benefits for each partner.

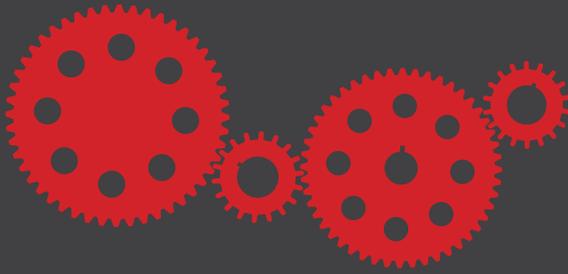
We would love to discuss this opportunity with you further. Please contact us at [rotary.org.au/sponsorships](http://rotary.org.au/sponsorships) if you’d like to find out more.



*Jackie Chan*

*We are **this** close  
to beating polio*





## ***Rotary Today Means Business***

***And being in business today still means being a part of the community that helps your business operate.***

***Every day we find solutions to the most pressing issues of individuals and groups within the community with the support of Australian business.***

***We believe business owners and brands are one of the chief catalysts for positive change within communities.***

***We have some big ideas to share with you and we want you to be a part of them.***

### ***What is Rotary International?***

Rotary International is the oldest and largest service organisation in the world. Founded in 1905, Rotary International has 1.2 million members in 33,500 clubs across 200 countries.

### ***What is Rotary Australia?***

Rotary in Australia comprises 22 District that incorporate Australia, Papua New Guinea, Solomon Islands and Timor Leste. Australia has 33,000 members across 1200 Clubs.

Rotary and its associated organisations, including Rotaract, Inner Wheel and Probus, numbers over 180,000 members across Australia.



## ***The Rotary Motto***

Rotary's motto is 'Service Above Self', which demonstrates the humanitarian spirit of its 1.2 million members. Membership is open to men and women of all ethnic groups, political persuasions, languages and religious beliefs.

Rotary Members are community leaders in business, the arts, government, sports, the military and other community organisations. We share a common purpose – to provide humanitarian service, encourage high ethical standards and help build goodwill and peace in the world.

### ***International and Global Connections***

Rotary International has a strong global, national, and local profile that has been generated over more than 100 years of prodigious service. The level of this service, especially in the international arena, has been enhanced by the fact that Rotary International has its own Rotary Foundation [TRF]. This Foundation spent U.S. \$83.5 million in 2009 on international humanitarian projects. In the sections further along in this booklet we summarise some of the major programs that Rotary supports internationally, nationally, and locally.

### ***Rotary Mission Statement***

The mission of Rotary International is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.

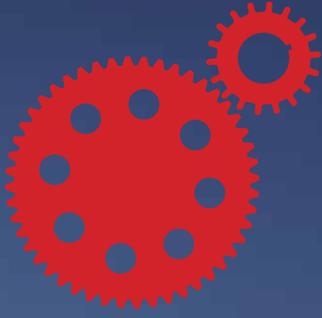


## ***The Four-Way Test***

We have a simple test we apply that asks the following questions:

***Of the things  
we think,  
say or do  
is it the truth?  
Is it fair to all  
concerned?  
Will it build  
goodwill  
and better  
friendships?  
Will it be  
beneficial to  
all concerned?***





## **Rotary Avenues Of Service**

The Avenues of Service are Rotary's philosophical cornerstone and the foundation on which club activity is based:

**Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the club.

**Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards.

**Community Service** covers the projects and activities the club undertakes to improve life in its community.

**International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace.

**New Generations Service** recognises the positive change implemented by youth and young adults through leadership development activities, service projects, and exchange programs.



## **Rotarians**

***They said a person could never fly like a bird, remember Icarus. Then Orville Wright showed that this was possible – Orville was a Rotarian***

***They said a person could never scale Everest, then Edmund Hillary (and Tenzing) proved them wrong – and Edmund was a Rotarian***

***They said the moon was a mystery. Then Frank Borman during the first manned flight carried a Rotary flag – and Frank was a Rotarian.***

# *How Rotary Sponsorship Funds Are Allocated*

The Rotary Foundation through its grants, sponsorships and programmes, helps change the world. It provides finance and support within five key humanitarian areas:

**Community:** From helping to rebuild communities after a disaster to carols at Christmas, Rotary Clubs are involved. Over the years, Rotarians have been a positive influence within hundreds of communities throughout Australia. We span all aspects of community life: from fun, local events through to providing disaster relief from floods, drought and bushfires. 100% of the funds raised by our 1200 Australian Clubs are put back into the community.

**Environment:** Encompassing Farmer's Markets and flower sales, bush reforestation, school gardens, water tanks, removing graffiti and rubbish, Rotary Clubs around Australia help maintain our precious environment. Every year \$16 million worth of pre-loved goods are shipped to developing nations around the world.

**Health:** Australian Rotary Health is one of the largest national non-government health research fund providers. It supports a wide range of research and medical scholarships. Medical specialists also donate their time and skills to carry out medical procedures in developing nations. Rotary Oceania Medical Aid for Children (ROMAC) funds children to come to Australia for advanced life saving operations unavailable in their own countries.

**International:** Rotary contributes significantly to disadvantaged communities throughout the world in times of need. Whether it's flood or famine relief, disease or war torn countries, Rotary is there to help with donations, donated goods, specialists who volunteer their skills, as well as the provision of clean water and building projects. Rotary's Disaster Aid Australia and Shelter Box provide shelter, bedding, tools and essential cooking equipment in disaster recovery situations.

**Youth:** Rotary Clubs run a multitude of programs for young people, including reading with primary school children, personal development weekend work with teenagers, leadership camps, international exchange programs for young adults and much more.

**Rotary contributes significantly to communities throughout the world through its wide ranging and far reaching "Health, Hunger and Humanity" programs.**

