



COMMUNITY ECONOMIC DEVELOPMENT

A group of Rotarians from RC Armenia International partnered with International Rotarians from the RC Miramar-Pines and set out to create a project called “women Coffee Producers” to:

- recover and/or increase coffee production in the farms of the beneficiaries.
- motivate the generational union of the farmers so that the young person is more inclined to continue in the coffee business.
- continue the idea of the mother’s legacy to her sons.
- search for alternative income for small coffee farmers with alternative crops to sell and eat.
Provide housing stability in the countryside and thus contribute to slowing the migration from the countryside.
- revitalize the coffee plantation by growing different crops such as maize and beans.

For the more than 1,530 women registered with the Federation of Coffee Growers, the project is designed to provide trainings, seedlings, fertilizer and other agricultural tools and technologies to the farmers. With an expectation for between 100 and 400 of those women to enhance their knowledge while receiving new tools and equipment.

After two years the beneficiaries are expected to increase their households’ incomes from coffee and other crops production, while improving their leadership at Federation of Coffee Growers and enhancing their social and economic wellbeing in their communities.



COMMUNITY ECONOMIC DEVELOPMENT ANSWER KEY

INPUT The resources invested in a project	OUTPUT The immediate results of a project	OUTCOME The short-term or intermediate results of a project	IMPACT The positive, long-term changes resulting from our actions
Trainers Volunteer Time Planning and Training Time Agricultural Tools and Technologies	1530 Women trained in new farming tools and technologies Indicator: Number of women trained in new farming technology Indicator: Number of women who received farming tools	Women farmers utilizing new farming tools and technologies Indicator: Percentage of women using new farming tools and technology.	Higher household income from coffee and other crops due to diversification and improved agricultural practices
Seedlings Agricultural Equipment Fertilizers	Women received certified coffee seed Indicator: Number of women who have received new and certified coffee seed	Increased coffee productivity Indicator: % of households that have improved coffee productivity Women farmers growing alternative crops, such as maize and beans Indicator: % of women that have diversified the agricultural system (have developed new value chain in the agricultural system)	
Market assessment	Women who have diversified the coffee market Indicator: Number of women who have access to new coffee market	Women who have diversified the coffee market Indicator: % women who have access to an improved and upgraded market (e.g. niche market for organic coffee).	

